

# BMG BROTHERS INVESTMENT

## WE ARE HIRING!



### A. Sales and Marketing officer – 2 Posts.

<b>Requirements</b>	<ul style="list-style-type: none"> <li>✓ Bachelor's degree in Marketing, Communications, Business, or a related field.</li> <li>✓ 2-3 years of experience in marketing, preferably in the heavy machinery, construction, or industrial sectors.</li> <li>✓ Strong understanding of digital marketing tools (SEO, Google Ads, email marketing, social media platforms).</li> <li>✓ Excellent written, verbal, and presentation skills.</li> <li>✓ Creative mindset with a keen eye for design and content creation.</li> <li>✓ Proven ability to work in a fast-paced environment and manage multiple campaigns simultaneously.</li> <li>✓ Knowledge of the heavy equipment rental industry is a plus</li> </ul>
<b>Roles and responsibilities</b>	<ul style="list-style-type: none"> <li>✓ Design and implement marketing campaigns to promote our rental services.</li> <li>✓ Manage digital marketing platforms (social media, email, website, SEO, etc.) to enhance brand visibility and attract new customers.</li> <li>✓ Conduct market research and analyze customer feedback to inform future marketing strategies.</li> <li>✓ Collaborate with the sales team to create promotional content and align marketing efforts with business goals.</li> <li>✓ Track the performance of marketing campaigns and generate reports to optimize results.</li> <li>✓ Build relationships with partners, influencers, and other stakeholders to boost brand recognition</li> </ul>



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### B. Workshop Manager – 1 Post.

Requirements	<ul style="list-style-type: none"><li>✓ Bachelor's degree in Mechanical Engineering, Automotive Engineering, or related field.</li><li>✓ 2-3 years of experience in heavy equipment maintenance, with at least 1 year in a supervisory or managerial role.</li><li>✓ Strong understanding of diesel engines, hydraulics, and electrical systems on heavy machinery.</li><li>✓ Familiarity with brands such as Caterpillar, Komatsu, JCB, Hitachi.</li><li>✓ Proficient in maintenance management systems and reporting tools.</li></ul>
Roles and responsibilities	<ul style="list-style-type: none"><li>✓ Supervise daily activities in the workshop, ensuring efficient maintenance and repair of heavy equipment.</li><li>✓ Plan, schedule, and monitor routine servicing and emergency repairs.</li><li>✓ Maintain detailed records of work done, parts used, and labor involved.</li><li>✓ Liaise with the operations team to prioritize equipment repairs based on project needs.</li><li>✓ Prepare reports on workshop performance, downtime, and maintenance costs.</li><li>✓ Communicate with equipment suppliers or manufacturers for technical support.</li></ul>



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### C. Assistant Operational Manager – 1 post

Requirements	<ul style="list-style-type: none"><li>✓ Bachelor's degree in Mechanical Engineering, Automotive Engineering, or related field.</li><li>✓ 2-3 years of experience in heavy equipment maintenance, with at least 1 year in a supervisory or managerial role.</li><li>✓ Strong understanding of diesel engines, hydraulics, and electrical systems on heavy machinery.</li><li>✓ Good knowledge of heavy equipment (e.g., excavators, bulldozers, forklift, loaders, etc.) and their operational requirements.</li><li>✓ Valid driver's license is an added advantage.</li></ul>
Roles and responsibilities	<ul style="list-style-type: none"><li>✓ Assist in planning, coordinating, and monitoring equipment rental operations.</li><li>✓ Ensure all rented machinery is properly scheduled, tracked, and maintained.</li><li>✓ Oversee dispatch and delivery logistics of heavy machines to and from client sites.</li><li>✓ Assist the Operations Manager in evaluating performance, analyzing operational data, and developing action plans for improvement.</li><li>✓ Provide input on equipment needs based on project demands and usage trends.</li><li>✓ Generate daily and weekly reports on operations status, downtime, and customer service metrics.</li></ul>

### MODE OF APPLICATION

All applicants are invited to submit the following document via [recruitment@bmginvestment.co.tz](mailto:recruitment@bmginvestment.co.tz) indicating the position applied for in the subject of the email with the following attachments:

- A. Cover letter for the position
- B. Resume/ CV's
- C. Academic Certificates

### DURATION OF APPLICATION

- Start date: 09/05/2025.
- End date: 16/05/2025.